East Bay Vice Chairman Judy Lloyd
Invites East Bay Members & Friends

For A Casual Summer Dinner
(Don't dress up ~ it's summer!)

With National Pollster
John McLaughlin

At the Home of Jack & Lynne Lloyd
7 Haciendas Road, Orinda, California 94563
(Maps enclosed from Caldecott Tunnel & From Lafayette)

Wednesday, August 24, 2011
6:00 – Cocktails 7:00 – Dinner

John McLaughlin has worked professionally as a strategic consultant and pollster for almost 30 years. During this time he has earned a reputation for helping some of America's most successful corporations and winning some of the toughest elections in the nation. His political clients have included former Presidential candidates Steve Forbes and Fred Thompson, former California Governor Arnold Schwarzenegger, former Governor of Florida Jeb Bush, former House speaker Denny Hastert, Georgia Governor Nathan Deal and 22 current and former U.S. Senators and 20 current members of Congress - including working with House Majority Leader Eric Cantor to help him win a majority in Congress. John also has done extensive market research and consulting for non-profit and corporate clients. His clients have included The American Action Network, Pfizer, Secure America Now, Smithfield, CTIA – The Wireless Association, The Latino Coalition, The Media Research Center, The National Association of Manufacturers, The National Citizens Coalition (Canada), OneJerusalem.org, US Term Limits, The New York Jets, The Ronald S. Lauder Foundation and McGuire Woods Consulting. He is a founding partner of Opiniones Latinas, a public opinion research company dedicated to researching opinions of Latinos nationwide. John has appeared on every major broadcast and cable channel, as well as prominent radio talk shows across America. His articles have been published in a wide range of publications including National Review, Middle East Quarterly, Campaigns and Elections, and The Polling Report. His work has been recognized by winning Telly and PR Week Campaign Awards.

More information can be found at: www.mclaughlinonline.com